



Proposal for Website Development – Company Profile

Our Prestigious Clients – These Logos need no Introduction





Company Profile

Company Overview

Chrisans is a technology Co providing highly scalable web solution with innovative approaches and advanced methodologies. The company focused in developing products and providing end to end solutions in web application engineering, since 2008. We concentrate on web strategy consulting analysis and web design with seamless integration.

We work with clients in a variety of industries on a wide range of web solutions, such as information architecture, creative web design, web analytics, web usability, web strategy, email marketing, database development, search engine marketing, ecommerce solutions, content management systems, web hosting, domain name registrations , mobile application development and many more.

Our Mission

We endeavor to maximize value for our customers by offering efficient and cost effective solutions for business promotion, process support and transaction accomplishment.

Our Vision

We strive to become an integral part of every organizations business promotion plan.

Parent Company

Four line Trading Establishment. Interior Design and Construction.

Our View – Web Design and Development

We have always seen Internet as a business facilitator rather than a technology phenomenon. Our usage of internet technology has therefore been directed towards business promotion of our customers.

Our Core Values

We firmly believe that core values keep organizations stable and focused to the common goal. Our core values have helped us achieve our mission to bring measurable benefits to our customers.

Responsibility

Responsibility, not just of quality work but of continuous self-development, of our decisions and of our actions. This helps us think rationally and provides a sense of accountability to ourselves, our commitment to customers and to our colleagues.

Passion

Work at Chrisans involves constant innovation and creativity. It involves a continuous thought process to get tangible benefits to our customers, taking into account the uniqueness of their purpose. Passionate people with a determination to make the difference are the ones who make this possible.

Team Work

"Together we can achieve the impossible" is our belief. Our success is a result of our team work. Experts from the field of management, marketing, IT, arts, content & various other disciplines work as a team on every project, every endeavour. Dedication, passion and teamwork are the true means to our mission fulfillment.

Integrity

We realize the importance of the job & information we handle. We understand the responsibility that each member of our team has to shoulder and we do that with highest levels of trust, honesty and integrity of purpose and action.

Services Offered

- E commerce Web Solutions
- Website Construction and Re designs
- Domain Registration and Web Server Rentals
- Email Marketing
- Application Software Development
- Search Engine Optimization and Promotion
- iPhone and I Pad Applications
- Customized Shopping Carts
- Implementation of KNET and Credit Cards in Websites

Fact Sheet

- Years of Business – 3 years
- Target Market – Kuwait, Saudi Arabia and Bahrain
- Technologies – Microsoft .NET, J2EE Java Development, AJAX, XXML, PHP
- Frameworks – PHP/MYSQL, ASP/MSSQL

Why Chrisans?

Goal Driven Web Design & Development

We craft effective user experiences guided by your business objectives. Our task is to give your site visitors what they need through wise approaches of the latest research studies. Just about all the sites we have created include our content management system (CMS) in Word press which allows clients to maintain their sites without knowledge of HTML, programming or complex authoring tools.

The easier is to update a site, the more likely it will be kept current, and the better it will serve its audiences. We build websites following secure steps and feedback with proven, industry standard methodology.

Rapid Prototyping to cut off the costs.

When dealing with a web design & development project, we provide a working wireframe prototype at an early stage-this will provide a high level representation of navigation, content and image placement of the homepage and sub pages. Although actual imagery content is not represented in these unbranded diagrams, functional notes and page visibility information are included. Working out revisions to placement in the wireframe stage is more efficient than changing the fully illustrated representation of the website.

Overall Consultancy

We can help you set up measurable goals for website conversion, reach your goals through Persuasive copywriting and design and measure success with website statistic tools.

Optimization Reports

Highlighting where your web pages can be improved with best practice development techniques to increase speed, reliability, flexibility and search engine visibility.

Session 1 – Web Development Process at Chrisans

Phase 1 – Information Gathering

- **Purpose** - what is the purpose of the site? Do you want to provide information, promote a service, or sell a product?
- **Goals** - what do you hope to accomplish by building this web site?
- **Target Audience** - is there a specific group of people that will help you reach your goals?
- **Content** - what kind of information will the target audience be looking for?

Phase 2 – Planning

Using the information gathered from phase one, it is time to put together a plan for your website. This is the point where a site map is developed.

The site map is a list of all main topic areas of the site, as well as sub-topics, if applicable. This serves as a guide as to what content will be on the site.

Phase 3 – Layout Design

- **3 Prototype Designs** – This is typically a .jpg image of what the final design will look like. Often times you will be sent an email with the Mock ups for your website.
- **Look and Feel** – In this the client will be asked few questions, such as color combination of the site, background to be used etc.
- **Can View Designs and Suggest** - allows you to view your project throughout the design and development stages. The most important reason for this is that it gives you the opportunity to express your likes and dislikes on the site design.

Phase 4 – Development Stage

- The developmental stage is the point where the web site itself is created. At this time, designer will take all of the individual graphic elements from the prototype and use them to create the actual, functional site.
- Elements such as interactive **contact forms, flash animations** or ecommerce shopping carts are implemented and made functional during this phase.
- **Placing your content** and distribute it throughout the site, in the appropriate areas.
- **Writing valid XHTML / CSS code** that complies to current web standards, maximizing functionality.
- **CMS Integration** - .NET or in Wordpress if required

Phase 5 – Testing and Delivery

- We will test things such as the complete functionality of forms or other scripts, as well as last testing for last minute compatibility issues in browsers versions such as Internet Explorer 9, Mozilla, Google Chrome etc.
- Once it is approved its time to upload the site. An FTP (File Transfer Protocol) program is used to upload the web site files to your server

Phase 6 – Website Maintenance

- One way to bring repeat visitors to your site is to offer new content or products on a regular basis.
- We offer maintenance packages based on how often you anticipate making changes or additions to your web site.

Session 2 - Search Engine Optimization in Google (English)

We use proven techniques, powerful web analytics tools, and a deep expertise in statistical evaluation to generate solid, measurable results at every stage of the search engine marketing process

- Keyword optimization
- Back link Creation
- Google Sitemap Generation of all your pages.
- Google Analytics – where you can track your visitors
- Separate titles and descriptions for all the pages.
- Guarantee in first 20 websites, first 2 pages.
- All keywords are guaranteed to a period of 1 year from the date of optimizing.

Our Unique Features- Website Development

- J query Animations and Java Script Links will be provided
- Professionally designed Homepage with clients requirement
- Separate Header images for all pages (images should be provided by the client)
- Unique and attractive design will be provided.
- Send Enquiry form – Users – Feedback of Visitors can be tracked
- Separate Pages for all divisions with detailed description and sub links.
- Advance XHTML / CSS Layout & Setup of Website (advanced JQUERY)
- Website is compatible in iPhone and iPads
- Photo Gallery of all divisions in Silver Light Box
- Interactive Google Map of Location.
- Links to Social Networks – Facebook, Twitter and You Tube video.
- Created using cutting-edge tableless CSS programming
- Guaranteed cross browser compatibility for: Internet Explorer 8+, Firefox 2+, Google Chrome, Safari, Opera and Netscape.
- Drop down menus will be created for optimal navigation
- On demand maintenance and updates

How we will start the Web Design Process?

- Upon signing the contract, the client will be asked to fill a questionnaire asking the corporate colors of the company, the websites they like etc.
- Upon this, we will provide you with 3 different custom designed layouts (Mock Ups) and button styles and on discussion will develop the layout style and structure.
- Start developing the site in HTML with the structured layout with animations.
- Once the HTML is completed – the whole design will be converted to CMS with interactive forms.

Major - Clients Profile

Al Mailem Group

Website – <http://www.almailemgroup.com>

Description – Leading Automotive Group in Kuwait

Location – Shuwaikh, Kuwait

Mais Alghanim Restaurant – (CMS Wordpress - Bilingual)

Website – www.maisalghanim.com

Description – Leading Lebanese Restaurant in Kuwait

Location – Sharq, Kuwait

Crowne Plaza, Kuwait - Website Ongoing

Website – http://demo.chrisansgroup.com/crowneplaza_final

Description – Crowne Plaza Country Website - Hotel in Kuwait, Farwaniya, Kuwait

Crowne Plaza, Kuwait - Presentation

Website – <http://www.crowneplaza-kw.com>

Description – Crowne Plaza Country Website - Hotel in Kuwait

Location – Farwaniya, Kuwait

Al Zayani Trading Co

Website – www.al-zayani.com

Description - Dealers of Luxury Cars (Ferrari, Bugatti, Mesaretti, Jaguar)

Location – Al Rai, Kuwait

Best Western Hotel, Mahboula

Website – www.bestwesternkuwait.com

Description - Luxury Hotel Chain in UK

Location – Mahboula, Kuwait

Power Corp, Kuwait

Website – www.powercorpkw.com

Description - Electrical Contractors in Kuwait

Location – Fahaheel, Kuwait

Totech Middle East

Website – <http://demo.chrisansgroup.com/totech>

Description – Petroleum Company in Kuwait

Office Location – Sharq, Kuwait

Dasco – A Marafie Group Enterprise

Website – <http://www.dasco.com.kw>

Description – Ducting and Servicing Co, Aluminum and Commercial Products



Performance Inc Kuwait Training

Website – www.performanceinckw.com

Description – Corporate Trainers and Consultants in Kuwait.

Location – Sharq, Kuwait

Coffee Republic, Kuwait

Website – www.coffeerepublic.com.kw

Description - Chain of UK based Coffee Outlets in Kuwait

This is a Kuwait Share holding listed Company.

Location – Kuwait City, Kuwait

Golden Advance Technology

Website – www.gatechgroup.com

Description – IT Solutions Provider Company in Kuwait

Location – Sun City, Shuwaikh

HIRC International General Trading and Contracting Co. (CMS Wordpress)

Website – www.hirckw.com

Description – Only Construction Company in Kuwait with HIRC Technique

Location – Salmiya, Kuwait

Buffalos Café Co – Country Website (Buffalos USA)

Website – <http://www.buffaloscfe-kw.com>

Description – American restaurant in Kuwait – Country Website

Mena Capital Holding – Private Share Holding Company in Kuwait

Website – www.menacapital.com.kw

Description – Private Share Holding and Investment Co.

Aubergine Lebanese restaurant – Country Website (Quiznos USA)

Website – <http://www.aubergine-kw.com>

Description – Lebanese Restaurant in Kuwait

Location – Salmiya, Kuwait

Petro Corp - WLL

Website – <http://www.petrocorpwill.com>

Description – Tools and Equipment dealer in Kuwait

Location – Ahmady, Kuwait

Quiznos – Country Website (Quiznos USA)

Website – <http://www.quiznos-kw.com>

Description – American restaurant and Coffee Shop in Kuwait – Country Website

Location – Salmiya, Kuwait



North Africa Holding Co – Investment Company in Kuwait

Website – www.northafricaholding.com

Description - Investment Co.

Location – Sharq, Kuwait

Taj Suites

Website – www.tajsuites.com

Description – Hotel Apartments in Kuwait

Location – Sharq, Kuwait

American Creativity Academy – (KNET Integration for Online Fees)

Website – www.acaknet.com

Description – American School in Hawally - Sama Educational Trust

Location – Hawally, Kuwait

Le Chateau Hotel, Abuja

Website – www.lechateauhotelabuja.com

Description – Hotel in Abuja, Nigerai

Location – Abuja, Nigeria

Al Kharshoum, Kuwait

Website – www.alkharshoumkingdom.com

Description – Fashion Group Chain of Outlets in Kuwait

Location – Salmiya, Kuwait

Advanced Medical German Co.

Website – www.amgkwt.com

Description – Distributors of Medical Equipments and Hospital Supplies.

Location – Jabriya, Kuwait

Basayel International – General Trading and Contractors

Website – www.basayel.com

Description – Dealers of Mariner Furniture and Sylvania Lighting

B and S Travel Agency Co. (Online Payment Web with KNET Integrated)

Website – www.bstravelonline.com www.bands-group.com

Description – Travel Agents for Luxury Class (Exclusive web for their prestigious clients)

Location – Hawally, Kuwait

Coolpex Water Systems

Website – www.coolpexarabia.com

Description – Largest Water Purification system dealers in Kuwait

Location – Hawally, Kuwait



TVS Group

Website – www.tvshydergroup.com

Description – Cargo Operators and Travel Agents

Location – Mirqab, Kuwait

Alrouya – Corporate Trainers

Website – www.alrouya.com

Description – Corporate Trainers and Consultants in Kuwait

Location – Hawally, Kuwait

Husain Food Stuff Co. (CMS Wordpress)

Website – www.husainfoodstuff.com

Description – Manufacturers of Spices and Nuts in Kuwait

Location – Sharq, Kuwait

Nafisi International – A Real Estate Company

Website – www.nafisi-int.com

Description – A Real estate company located at Sharq

Location – Sharq, Kuwait

Vista Point – Outdoor Furniture

Website – www.vistapoint.info

Description – Dealers of Urban Outdoor and Street Furniture

Location – Hawally, Kuwait

Al Tharwa Al Muthahidha General Trading and Contracting Co.

Website – www.tharwa.com.kw

Description – Leading Oil Sector Agency in Kuwait. Agents of L&T and Punj Lloyd in Kuwait.

Location – Kuwait City, Kuwait

SB Company

Website – www.sbkw.com

Description – Oil and Gas Field Supplies

Location – Shuwaikh, Kuwait

Gulf Resources WLL.

Website – www.grtc.co

Description – Importers of high performance industrial and Aviation tools, and Leading Food Supplier in Kuwait. Agents of Pinar, Turkey.

Location – Sabaan, Kuwait



Al Fulaij Al Mashour Engineering Consultants

Website – www.fm-consultations.net

Description – One among the leading architects and planners in Kuwait who designed the structure and interior for Commercial Bank of Kuwait, Gulf Bank and Al Ahli Bank.

Location – Sharq, Kuwait

Al Sanea Cleaning

Website – www.alsaneacleaning.com

Description – Cleaning Company in Kuwait

Location – Sabhan, Kuwait

Yousuf Al Ahmad INT Group

Website – www.alahmadgroup.com

Description – Leading Electrical Contractors in Kuwait.

Location – Tunis Street, Hawally

Medmac United Establishment

Website – www.medmack.com

www.medmacu.com

Description – Manufacturers and Importers of Scaffolding and Scaffolding Accessories.

Location – Tunis Street, Hawally

Qazah Trading and Industrial Co

Website – www.qazahtrading.com

Description – Manufacturers of Food Products in Kuwait – Altawa and Swiss Corner

Sakha Al Khaleej – General Trading and Contractors

Website – www.sakhaalkhaleej.com

Description – Industrial Tools suppliers in Kuwait

Location – Canada Dry Street, Shuwaikh

Print Shop – Printers and Publishers

Website – www.theprintshops.com

Description – Printers and Publishers

Alfarkad Trading Establishment

Website – www.alfarkad.com

Description – Office Automation Supplies - Dealers of Currency Counting Machines

Location – Sharq, Kuwait

Jawhar & Mozaffar

Website – www.jawharmozaffar.com

Description – Tire Dealers in Kuwait

Location – Canada Dry Street, Shuwaikh



Cleenwood

Website – www.cleenwood.com

Description – Home Appliances Manufacturer in Kuwait

Location – Kuwait City, Kuwait

Chef at Home

Website – www.chefathomekw.com

Description – Outdoor Catering Group

Location – Mahboula, Kuwait

Al Fajr Al Jadid

Website – www.fajraljadid.com

Description – Electrical Contractors in Kuwait

Location – Shuwaikh, Kuwait

Diko Motors

Website – www.dikomotors.com

Description – Automatic and Manual Transmission Manufactures in Kuwait

Location – Shuwaikh, Kuwait

Bolt Master, Kuwait

Website – www.boltmasterkuwait.com

Description – Industrial Contractors in Kuwait

Location – Shuwaikh, Kuwait

Arabian Technical

Website – www.arabiantechnical.net

Description – Industrial Contractors in Kuwait

Location – Fahaheel, Kuwait

Al Moorji

Website – www.almoorji.com

Description – Industrial and Marine Contractors in Kuwait

Location – Shuwaikh, Kuwait

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